

VSv Inc. (Velocity & Synergy Ventures)

Relationship-led M&A Advisory for BPO / CX / Tech-enabled Services

Focus M&A advisory, strategic partnerships, and capital introductions across BPO/CX and adjacent tech-enabled services.	Geography Philippines-centric with cross-border buyer access across APAC, US, UK, and India.
Engagements Sell-side, buy-side, diligence support, deal structuring, and management presentations.	Confidentiality Strict anonymized outreach; staged disclosure controlled via NDA and qualification.

WHO WE ARE

Founded in 2023, VSv Inc. is a boutique, relationship-led M&A advisory firm supporting founders and strategic buyers in the BPO / CX / outsourcing ecosystem. We operate with a trusted-network model—prioritizing qualified introductions, clear positioning, and disciplined process control to protect confidentiality and maximize outcomes.

WHAT WE DO

- Sell-side advisory: positioning, teaser/IM, buyer mapping, outreach, process management, and negotiation support
- Buy-side origination: proprietary deal sourcing via founder networks and local market access (Philippines-first)
- Transaction support: commercial DD, operating model diligence, synergy sizing, integration-ready plans
- Deal mechanics: valuation framing, earn-outs, rollover equity, minority vs. control structuring

WHY VSV

- Founder-first approach: we protect the narrative, timing, and confidentiality at every stage
- Operator's lens: grounded in BPO realities (delivery, margins, governance, and client concentration)
- Cross-border reach: connects credible strategic acquirers with scalable delivery platforms
- Speed with control: relationship access + structured process to keep momentum while reducing noise

SELECTED DEAL ACTIVITY (ANONYMIZED)

Representative engagements illustrating scope and scale (values are enterprise value / deal size as shared by parties):

STATUS	TRANSACTION (ANONYMIZED)	SCALE
Closed	Strategic CX/BPO platform acquired a Philippines-based BPO delivery business	USD 3.2M
Closed	Regional outsourcing group acquired an APAC services provider	AUD 5.8M
In DD	AI-native CX platform conducting diligence	Revenue: USD 32M

	on a BPO	
In discussion	Global CX provider exploring acquisition/partnership with an India-based RCM company	Confidential

LEADERSHIP

Varun Khanna — Co-founder & CEO. 22+ years across global enterprises and large-scale services environments, with deep domain exposure in BPO / CX operations, commercial structuring, and cross-border delivery models. Based in the Philippines, leveraging long-standing executive relationships across founders, operators, and strategic buyers.

HOW WE ENGAGE

Stage 1 NDA + high-level profile (anonymous) → qualification	Stage 2 Teaser / metrics pack → fit confirmation
Stage 3 Management meeting + data room → commercial & operational DD	Stage 4 IOI/LOI support → documentation → closing support

CONTACT

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Note: Introductory material only. Specific transaction details are shared under NDA and subject to counterparty consent.